






Lexis Affinity™
Improving productivity on the move

Lexis Affinity: The engine driving your firm's profitability and growth

Lexis Affinity provides a flexible, integrated Practice Management solution that focuses on your firm's growth and success.

Achieve your firm's strategic goals by utilising tools that empower your business:

 Improve productivity	 Increase profitability	 Boost client satisfaction
<ul style="list-style-type: none">• Benefit from a single, end to end business system• Streamline administrative functions and processes to improve internal efficiency• View matter and contact information while on the move	<ul style="list-style-type: none">• Capture more billable time and record activities on the go• Improve billing accuracy• Streamline work processes to focus lawyers on chargeable work	<ul style="list-style-type: none">• Help answer client queries faster with integrated content and searches• Provide online reporting and updates for clients• Address questions in a timely manner through easy access to client data

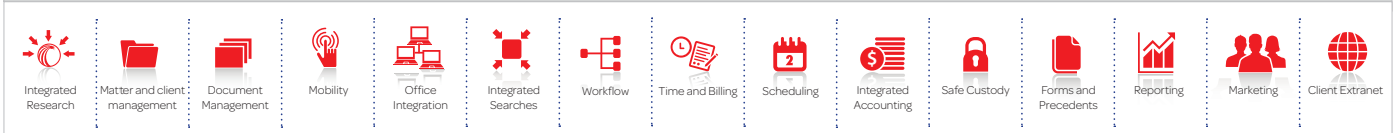
“An efficient and effective practice management system that enables our lawyers to concentrate on legal work and not stress about account and file management, gives us a key competitive advantage.”

Wes Heywood, IT Manager, Coulter Roache Lawyers

Lexis Affinity is *the* trusted practice management solution for law firms across the Asia Pacific region.

Flexible and easy to use, Lexis Affinity streamlines everyday work processes into a single system to provide a secure working environment and transparency of business performance, satisfying the needs of the whole practice.

Lexis Affinity: All-In-One Practice Management Solution



Partners

- ✓ **Understand and grow your business:** Extensive business reporting capabilities provide you with a complete analysis on every aspect of your firm's performance at your fingertips
- ✓ **Improve client service and satisfaction:** Enhance responsiveness through mobile access to key client and matter information. Keep clients better informed using Client Extranet
- ✓ **Reduce risk and wasted time:** Ensure lawyers have access to the most relevant and up-to-date information

Associates

- ✓ **Stay on top of your deadlines and priorities:** Ensure all key tasks and deadlines are captured and managed using workflow. Tasks and appointments can be shared with Microsoft Outlook
- ✓ **Meet your billing targets easily:** Capture more time with an intuitive fee sheet calendar that enables you to spot the gaps and plan ahead
- ✓ **Reduce non-chargeable admin:** Streamline filing using the MS Outlook integration. Use integrated services to reduce the headache of keeping track of Legal Research and Online Search orders

Practice Managers

- ✓ **Streamline processing and reduce billing errors:** Transactional search results and charges linked to your clients' matters. Bill clients directly and recover costs on a regular basis. Reconcile against weekly invoices provided by LexisNexis
- ✓ **Reduce errors:** Save money and reduce risk of downtime. Enabling disaster recovery contingency and business continuity
- ✓ **Benefit from a trusted system and its expert support team:** Implementation, training and support supplied by an experienced and dedicated team of local subject experts

“The seamless workflow of meeting a potential client, signing them for service, recording work on their matter, invoicing the matter and getting paid is extremely beneficial to the firm...and it's all there...in ONE system!”

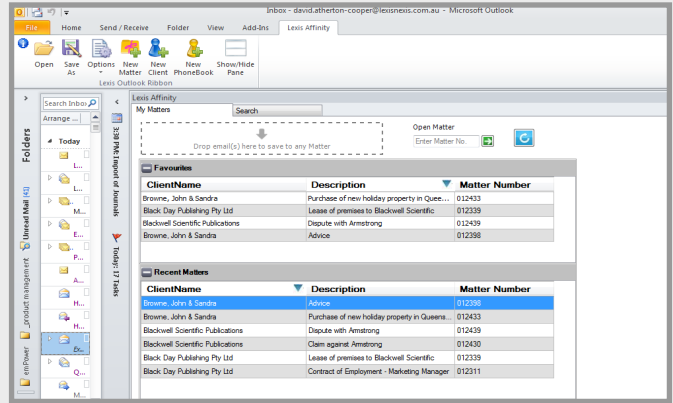
Johannes C. Sahetapy-Engel, Partner, Akset Law, Indonesia

“Affinity was able to save the firm an estimated \$270,000 per year; \$60,000 per year on precedents alone... It's improved our efficiency tenfold and saved us an incredible amount of time on our day-to-day tasks and workflow.”

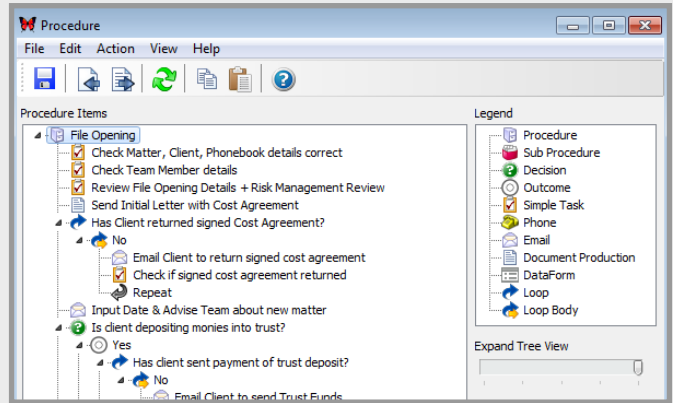
Matthew Oakley, Partner, King Cain Solicitors

Build a profitable practice using Lexis Affinity

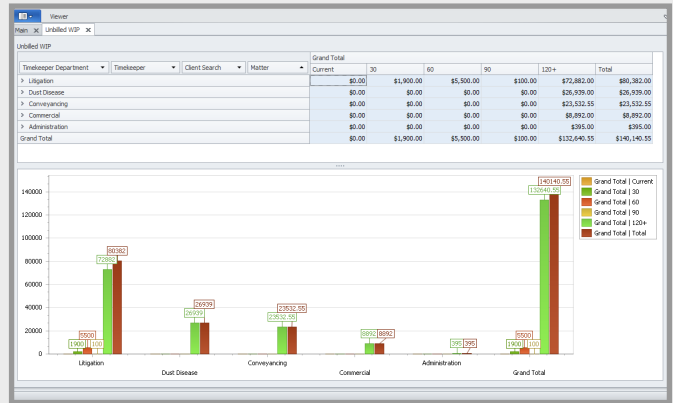
1 Streamline administrative processes across the whole firm



2 Improve efficiency of legal processes using Workflow

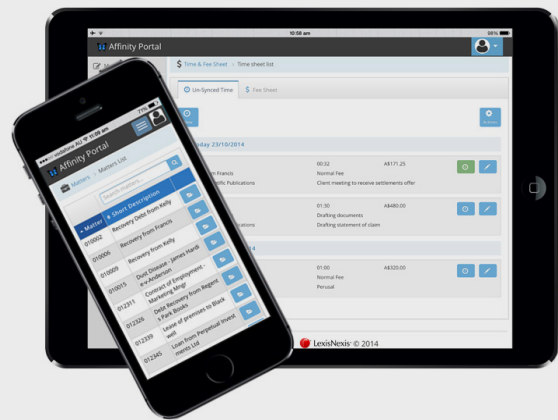


3 Manage and monitor performance using flexible analysis tools and reports



4 Improve responsiveness using the Affinity Portal to keep in touch with clients and matters even when you're mobile.

Using Affinity Portal, lawyers can record time and fees and easily find key client, contact and matter details while on the move.



Track and manage performance and profitability across the whole firm

Integrate Client, Contact and Matter information into a single system

Automate administrative tasks to improve efficiency

Record time & fees and easily find key client, contact and matter details while on the move

Become a success story with Lexis Affinity

To discover how your firm can benefit from using Lexis Affinity, see our clients' success stories at www.lexisnexis.com.au/affinity

Please contact us to find out how Lexis Affinity can help your firm succeed and grow: call **+852 2179 7888**, visit www.lexisnexis.com.au/affinity or email help.hk@lexisnexis.com

“Affinity has been a huge undertaking for our firm and we have been totally impressed with the product and service since day one. It has been amazing for our firm.”

Suzanne Gregory, Germein Reed

LexisNexis Customer Support

LexisNexis is dedicated to helping customers achieve and maintain their competitive advantage by providing the **highest quality in support and services**.

When you choose a LexisNexis Practice Management solution, you get access to highly skilled, customer support assistance.

Additional training, services and solutions are also available and implementation is provided by on-site support staff. Our dedication and technical expertise help ensure the success of every LexisNexis implementation, training, maintenance, and additional services.

The LexisNexis Practice Management Help Desk can be contacted for assistance with and to report any product defects or functionality. The new customer self-service support portal also contains solutions, release notes, frequently asked questions, known errors, and allows you to track all your support enquiries.

LexisNexis Consulting Services

Take advantage of our network of highly skilled consultants available to assist you with:

Project Management • Business Analysis • Business Process Mapping • Application Development • Web Portal Development • Report Writing and Customisation • Online and Classroom Training • Train the Trainer • Technical and End-User Documentation.

Please call **+852 2179 7888** to discuss your requirements.

“The LexisNexis consultants took the time to fully understand our technology needs and to develop a real relationship with us. Even after going live, they continue to work in collaboration with our firm to ensure we are getting everything we need out of the solution. Everything Lexis Affinity said it would do – Everything it promised – it did.”

Matthew Oakley, Partner, King Cain Solicitors

